

3RD FORUM OF THE EU STRATEGY FOR THE ADRIATIC CATANIA 24-25 MAY 2018 AND IONIAN REGION



**INTERREG IPA CBC IT-AL-ME CREATING THE
FRAMEWORK CONDITIONS FOR BLUE
GROWTH**

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REGIONE PUGLIA**

OUR REGION OUR FUTURE

Strategic directions vs. funding opportunities

What do macro-regional strategies need?

What do Interreg projects need?

Funding opportunities for EUSAIR +
More strategic dimension for Interreg
=
MUTUAL BENEFIT

What's in it
for me?

The programme area within the EUSAIR



- **66.365 km²**
- **7,8 million**
- **92.707.558 euro**

- **ITALY** (Puglia and Molise)
- **ALBANIA** (whole territory)
- **MONTENEGRO** (whole territory)

Programme specific objectives and the EUSAIR



Pillar 1 Blue growth



Pillar 4 Sustainable tourism



Pillar 3 Environmental quality

Pillar 2 Energy networks



Pillar 2 Maritime transport



1.1. Competitiveness of SMEs



2.1. Tourism

2.2. Culture



3.1. Water and risks

3.2. Energy



4.1 Transport

Cross-cutting topics



- ✓ Capacity building
- ✓ Innovation / Research
- ✓ Risk management
- ✓ SMEs
- ✓ Climate change

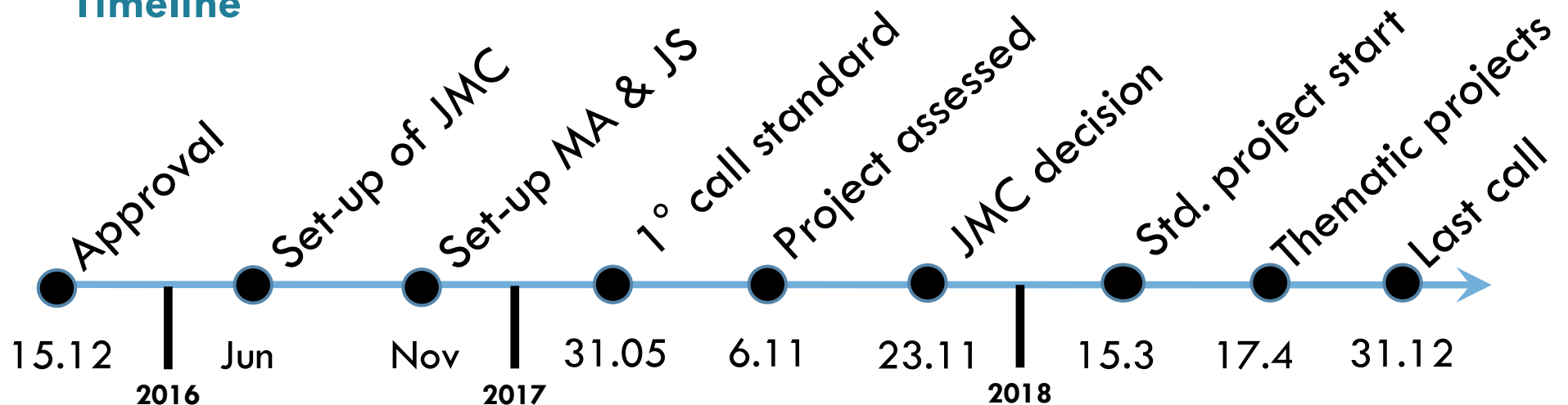
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- ✓ Capacity building
- ✓ Innovation / Research
- ✓ SO 3.1 Risk management
- ✓ SO 1.1 SMEs
- ✓ SO 3.1 / 2 Climate change

Programme Timeline

Timeline



First Call project assessment and EUSAIR

- Focus on quality, long term impacts, concrete results, strong partners (JS)
- Needs of territories analysed (JSC) + National priorities confirmed (JMC)
- EUSAIR focus ensured:
 - Application form requirement
 - EUSAIR Selection criteria (5 points)
 - Monitoring / Facilitating links
 - No. 5 projects scored 5 (15/4)



Budget for 32 projects

Priority axis	EURO		
1 Competitiveness	€	7.044.758,63*	7 pjs.
2 Tourism/Culture	€	13.120.522,83*	14 pjs.
3 Water landscape/Energy efficiency	€	6.286.929,32	7 pjs.
4 Transport	€	4.028.303,33	4 pjs.
Total	€	30.480.514,11	32 pjs.

* Increased to address the high number of applications

Our projects contributing to Blue growth



Pillar 1 Blue growth



1.1. Competitiveness of SMEs

- Enhancing the framework conditions for the development of SMEs cross-border market
- Contribution to blue growth in other priorities :
 - P.A. 2 Tourism / Creative industries sectors
 - P.A. 3 Environment & Energy sector / **Fishery sector**
 - P.A. 4 Transport sector / Accessibility / **Maritime transport**

❖ *Project*

BRE

Business Registry Empowerment

❖ *Lead partner*

Chamber of Commerce and Industry
Tirana - Albania

❖ *Main goal*

To simplify the cooperation between Italian, Albanian and Montenegrin enterprises, while supporting Albania and Montenegro adopting the **EU standards and electronic company registers**



- *Project*

3C4SME

Cross-border Cooperation and Competitiveness for SMEs

- ❖ *Lead partner*

Regional Union of Handicrafts and the Small Enterprises of Puglia - U.R.A.P. Craftsmen and SMEs Association

- *Main goal*

To facilitate the access to credit for firms in the Programme area and verify the replicability of the **cooperative guarantee instrument**, successfully tested in Puglia



SMEs account for over 95% of firms in Italy, Albania and Montenegro. They are the engine of growth, but face lots of challenges. Lack of financing is the most pressing one.

The Interreg IPA CBC project 3C4SME wants to facilitate the access to credit for firms in the programme area and verify the replicability of the cooperative guarantee instrument, successfully tested in Puglia.

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3C4SME

www.italy-albania-montenegro.eu

Our projects contributing to Sustainable Tourism



Pillar 4 Sustainable tourism



2.1. Tourism

2.2. Culture

- Boost attractiveness of natural and cultural assets to improve a smart and sustainable economic development
- Increase the cooperation of the key actors of the area for the delivery of innovative cultural and creative products

❖ *Project*

MONET

culture in MOtion in Adriatic NETwork of Museums

❖ *Lead partner*

Ministry of Culture of Montenegro

❖ *Main goal*

To improve the management of museums in the cross-border area between Italy, Albania and Montenegro, in order to fully exploit their cultural and touristic potential



We often think of museums as boring places, where visitors passively walk through works of art. Successful museums in the world show how visitors can be personally involved in exciting experiences.

The Interreg IPA CBC project MONET wants to improve the management of museums in the cross-border area between Italy, Albania and Montenegro, in order to fully exploit their cultural and touristic potential.

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Our projects contributing to Environmental Quality



Pillar 3 Environmental quality

Pillar 2 Energy networks



3.1. Water and risks

3.2. Energy

- Increase cross border cooperation strategies on water landscapes
- Promote innovative practices and tools to reduce carbon emission and to improve energy efficiency

❖ *Project*

3 WATCH OUT

Trilateral model of civil protection: WAYS,
Tools and CHallenges for Our safety

❖ *Lead partner*

Puglia Region Civil Protection Department
Italy

❖ *Main goal*

To improve the management of natural risks in
the programme area, from risk prevention to
cooperation in case of disasters.



 **3 WATCH OUT**

Natural disasters may affect all of us, wherever we are. Hydrogeological, seismic or fire risks know no borders.

The Interreg IPA CBC project 3 WATCH OUT wants to improve the management of natural risks in the cross-border areas between Italy, Albania and Montenegro, from risk prevention to cooperation in case of disasters.

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❖ *Project*

BLUE LAND

Participatory model for the sustainable management of marine and coastal resources and for cross-border habitats, biodiversity and ecosystem services

Safeguard

❖ *Lead partner*

National Agency of Protected Areas
Albania

❖ *Main goal*

To improve the **protection of the coastal environment** and water landscapes of the programme area, through new management models, involving institutions, businesses, scientists and citizens.



 **BLUE LAND**

The ocean is made of tiny drops of water. In the same way, our environment can only be protected if each of us does its part.

The Interreg IPA CBC project BLUE LAND wants to improve the protection of the coastal environment and water landscapes of the cross-border area between Italy, Albania and Montenegro, through new management models, involving institutions, businesses, scientists and citizens.

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❖ *Project*

ADRINET


Adriatic Network for Marine Ecosystem


❖ *Lead partner*

University of Bari
Italy

❖ *Main goal*

To improve the **management of marine resources** in the programme area, while combining the efforts of scientists, decision-makers, fishermen and citizens.



 **ADRINET**

Biodiversity is a valuable asset of the Southern Adriatic between Italy, Albania, Montenegro, that we should preserve for future generations. Marine pollution, plastic litter and overexploitation of marine resources are concrete threats to this beautiful sea

The Interreg IPA CBC project ADRINET wants to improve management of the marine resources, while combining the efforts of scientists, decision-makers, fisher men and citizens of the three countries.

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❖ *Project*

FLAT


Flood and landslide assistance and training


❖ *Lead partner*

Municipality of Danilovgrad
Montenegro

❖ *Main goal*

To strengthen the capacities of Rescue Services and create integrated plans and tools to improve the protection and **risk management in case of floods and landslides**




 **FLAT**

When it rains heavily, it can flood almost anywhere, and landslides can occur. The solution lies in risk management planning, a particular need of the cross-border areas between Italy, Albania and Montenegro.

The Interreg IPA CBC project FLAT wants to strengthen the capacities of Rescue Services and create integrated plans and tools to improve protection and risk management in case of floods and landslides.

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Our projects contributing to Maritime Transport



Pillar 2 Maritime transport



4.1 Transport

- Increase coordination among relevant stakeholders to promote sustainable cross border connections in the cooperation area

❖ *Project*

ON CLOUD NINE

cONnecting CLOse and Unexplored
Destinations with New INter-Adriatic
transport sErVICES

❖ *Lead partner*

Airports of Puglia S.p.A.
Italy

❖ *Main goal*

To improve transports in the programme area,
to make life easier for citizens and businesses
through new direct air links between Italy,
Montenegro and Albania



Albania and Montenegro are only 150 km. away from Italy's heel, but have you ever tried to reach the country just across the sea? This little "Odyssey" might take you 6-15 hours, with at least 2 flights or a night on a ferry boat and long road trips.

The Interreg IPA CBC project ON CLOUD NINE wants to improve transports in this region, to make life easier for citizens and businesses through new direct air links between Italy, Montenegro and Albania.

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ON CLOUD NINE

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What can standard projects do for EUSAIR?

- Implement actions foreseen in the action plan
- They would benefit from
 - Strategic know-how and
 - Support by EUSAIR actors
 - Visibility at strategic level
 - Follow-up of project results







Thematic projects key features

- **What are they?** Precise topics selected by the JMC top-down, no open call
- **Who?** Only public partners, having competence on these topics by law
- **When?** 17.4 – 31.7.2018 Development into complete project plans
- **How much?** 40 millions for 8 projects
- **How big?** approx. Max. 7 Mio. EURO
- **How long?** Max. 48 months



Topics selected by JMC 17.4.2018

 <p>Blue Growth EUSAIR</p>	Telemedicine for SMEs	Lead: Polyclinic of Bari (Puglia, IT)
	Internationalisation/ governance for SMEs	Lead: Ministry for European Affairs of Montenegro
	Agro-food and Biodistrict for SMEs	Lead: Ministry of Agriculture and Rural Development – Albania
 <p>Sustainable Tourism EUSAIR</p>	Tourism	Lead: Albanian Ministry of Tourism and Environment
	Culture	Lead: Montenegrin Ministry of Culture
 <p>Environmental Quality EUSAIR</p>	Risk management and civil protection	Lead: Regione Molise (Civil Protection Dept.)
	Water management	Lead: Regione Puglia (Water Resources Dept.)
 <p>Connecting the Region EUSAIR</p>	Transport	Lead: Albanian Development Fund

What can thematic projects do for EUSAIR?

- Implement actions foreseen in the action plan
- Partners are required to address EUSAIR action plan closer
- They would benefit from EUSAIR
 - Strategic know-how and
 - Support during implementation
 - Visibility at strategic level



Last targeted call by 31.12.2018

- Strategic for reaching the Programme objectives
- Focused on missing themes / topics / target groups
- Compliance with EUSAIR action plan
- Available resources: 12 Mio. €
 - Specific type of actions, smaller projects
- Planned for December 2018



Mutual benefit

What can Interreg do for me? vs. What can I do for Interreg?

Give: Strategic Support to Interreg +

Take: EUSAIR actions implemented

=

MUTUAL BENEFIT



Contacts

All documents are available at:



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